

CORPORALITY IN PHOTOGRAPHY

Photography as a specific form of communication have a sender – photographer, a message – picture, and recipient. And there are a noise and interference in the way of communication. We give our subjective meaning to any word or phrase. The same also things happen in photography.

Photographer produce an idea and create a project, and this idea well be interpreted by the audience. Therefore, many interesting contradictions can be found in this area.

The problem of inconsistency between the photographer's idea and people's perception is also shown in corporality in the photo.

Corporality it's a body, which exposed to social impact. It is specific sphere between soul and body [1].

We have considered the most famous project of french photographer Claudine Dory “Artec” [2]. There are a new vision of the camp in this work. If we explore these photos, we will find a lot of wavy and horizontal lines, which tell us a “calm and soft” story about children on this photos.

The question of growing up – is one of the key questions for Claudine.

«I'm very interested in changes, connected with the time, and how they are influence all people and especially young people» [3]. This is the main idea of the project Artek.

But this project take part in a large scandal connected with pedophilia and violence in the camp. Ukrainian psychologists state that Dory took a series of photos for “adults who are prone to pedophilia”.

As a result we see how photographer's idea can be distort.

Now we consider creativity of Sally Mann. Why we should talk about this woman?

Today Sally Mann is one of the best photographer in USA. She has some prestigious titles and premiums. She was “photographer of the year” in 2001 (Times). Her works are famous (some of them you can see in New York's Museum of Modern Art). She takes photos in pictorialism style. But she is controver photographer because children's corporeality was the main means of self representation in her photos. She works with her own children and their bodies visualize some serious social ideas. We can see in little children our vices, passions, sexuality, loneliness, dreams, desires, beauty and it is dissonance (children's simplicity and adult's qualities). Children are “mirror” of today's world [4].

One of the most famous album is “Immediate family” published in 1992. This album included many photos with nude children and therefore provoked many negative reviews. But the main idea of these works was to show adult's qualities in children's bodies.

Sally's view on the world is nonstandard but all of us know that beauty lives in watcher's eyes.

One of the young Belarussian photographers – Tatsyana Lisovskaya – also touches upon the theme of corporeality in one of her projects 'Naked' [5]. Most of the photographs are focused on the definite part of our body, half of which is always covered, hidden under clothing and all it shown in a body with a help of gestures. In this way the main idea of 'Naked' is to show the process of opposition between ours aspiration to reveal and suppression its desire by ours collective I. Author with a help of eye-level angle pointed out that this problem peculiar to each of us.

Tatsyana Lisovskaja using the naked bodies, tries to bring to us this idea, saying 'The sure version to attract people is to show Undressed people, who became the objects of exploitation in the cinema, Internet and advertising. And there are a thin line between art, pornography and earning the money' [6].

We considered the projects of different photographers from standpoint of interaction of author's idea, tools of expressing these ideas and perception of interpreter using the example of corporeality. Interpreting the corporeality, we should divide corporeality, the goals of its using and the context of its using, what will helps us to better understand the relevancy of its using.

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